Since its inception as a pilot program in 2005, the highly successful Transportable Array Student Siting Program has involved students and faculty from colleges and universities in the identification of sites for future Transportable Array stations in their region. To date, more than 100 students from 31 institutions have conducted site reconnaissance for about 1000 sites in 26 states from the West Coast to the Great Lakes and the Gulf of Mexico. Participation in the program has provided students the chance to grow both personally and professionally. Other outcomes involve exciting informal education and media opportunities where information about EarthScope and its discoveries are shared with educators and the public. Examples include Ground Motion Visualizations and content sets for the Active Earth Display to articles in university, local and regional newspapers and stories appearing in national and international print and broadcast media.